



MYSTIC LAKE
CENTER

BRING YOUR BRAND TO LIFE

CREATE A UNIQUE, IMMERSIVE EXPERIENCE FOR YOUR NEXT EVENT WITH A CUSTOM BRANDING PACKAGE! OUR ON-SITE SIGN SHOP PROVIDES UNPARALLELED CUSTOMIZATION OPTIONS, OVERSEEING EXPERT PRINTING AND INSTALLATION DOWN TO THE LAST DETAIL. OUR MEETING AND EVENT PROFESSIONALS WORK COLLABORATIVELY WITH OUR IN-HOUSE MARKETING TEAM TO ENSURE EVERY ASPECT OF YOUR EVENT LEAVES A LASTING IMPRESSION.

PRINT COLLATERAL



FLOOR DECAL

SPECS
2' x 3'
6' x 6'

PRICE
\$50 each
\$200 each



FLOOR BOARD

- CANNOT KEEP BASE
- BOTTOM FOUR INCHES WILL BE COVERED BY BASE

SPECS
24x60 and 24x72

PRICE
\$150 each



THREE COLUMN PILLAR - LARGE

SPECS
(3) 4' x 8' Panels

PRICE
\$500 each



THREE COLUMN PILLAR - SMALL

SPECS
(3) 15.25"x94" Panels

PRICE
\$250 each



GLASS PANEL WRAPS

OVERLOOKING PRE-FUNCTION

SPECS
Double Sided
46.5" x 31"
for each image
5 Total Panels Available

PRICE
\$200 each



LOLLIPOP SIGNS

CANNOT KEEP STICK AND BASE

SPECS
Double Sided
32" Circle

PRICE
\$150 each



ESCALATOR GLASS PANEL WRAPS

SPECS
23' x 23.5"

PRICE
\$500 each

3 Total Panels Available,
6 Total Double-Sided Panels Available



HORIZONTAL CEILING BANNER

SPECS
Double Sided
8' x 3'

PRICE
\$150 each



VERTICAL CEILING BANNER

SPECS
Double Sided
3' x 8'

PRICE
\$150 each



HANGING BANNER ABOVE NORTH ENTRANCE

SPECS
17' x 8'
Max 1

PRICE
\$900 each



HANGING BANNER ACROSS FROM ISANTI

SPECS
11.5' X 10'
Max 2

PRICE
\$800 each

DESIGN SERVICES

\$150/hour

INSTALLATION FEE

Applies if printing your own collateral and utilizing the Mystic Lake® team for install

Outside collateral may be subject to approval.

Available Mon – Fri

7 am – 3:30 pm

\$150/hour

PRINT COLLATERAL



WATERFALL STONE TABLE - FULL WRAP

SPECS
48.5" x 188.25"

PRICE
\$350 each

Overall Wrap
Legs/Side Only:
48.5" x 33.75"
Table Top Only:
48.5" x 120.75"



POSTER

SPECS
22" x 28"
24" x 36"

PRICE
\$50 each
\$100 each

Easel Included



POSTER IN SILVER STANDS

SPECS
22" x 28"

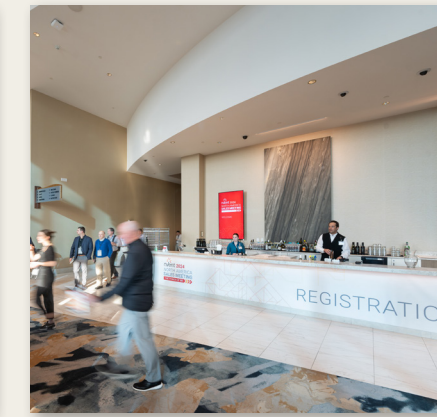
PRICE
\$50 each



SANDWICH BOARD OUTDOOR ONLY

SPECS
Double Sided
24" x 36"

PRICE
\$75 each



WELCOME DESK BANNER

SPECS
168" X 35.5"
Minnetonka
255" x 35.5"
Waconia

PRICE
\$250 each
\$350 each



STEP & REPEAT BACKDROP

SPECS
8' x 8'

PRICE
\$450 each



BAR WRAPS

SPECS
70.75" X 37.375"

PRICE
\$100 each



PHONE CHARGING STATION

PRICE
\$250 each

Includes phone charging station rental and custom branded wrap.
3 or more ordered price goes up to \$350 each.
Sides: 12" x 64.25"
Front: 13" x 6.5"



12 OZ. WATER BOTTLES

PRICE
16 oz bottles for \$4 each
Includes custom branded label and bottle
Five case minimum

\$3 each



TABLE TENT

SPECS
4" x 6"
5" x 7"
8.5" x 11"

PRICE
\$3 each
\$5 each
\$7 each

DESIGN SERVICES

\$150/hour

INSTALLATION FEE

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DIGITAL SIGNAGE

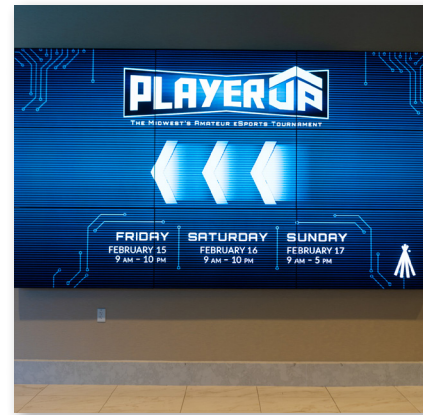
All digital signage is priced per day/per AV player.
Please work with your sales executive to schedule content.



NINE-PANEL VIDEO - STATIC

SPECS
1920px x 1080px
Static Files – 72 dpi
File Types: .jpg or .png

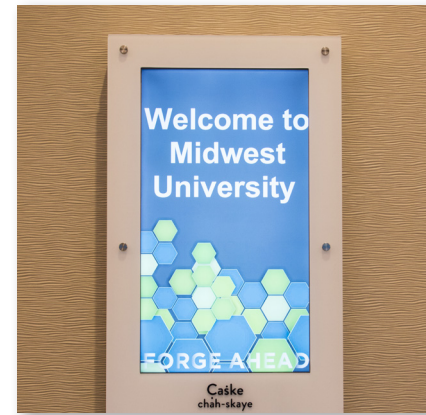
PRICE
\$300/day



NINE-PANEL VIDEO - ANIMATED

SPECS
1920px x 1080px
30fps, H.264/15 Mbps
File Type: .mp4

PRICE
\$350/day



BALLROOM ENTRANCE TVs

SPECS
1080px x 1920px
72 dpi

PRICE
\$50 per screen
per day



KIOSK TVs

NORTH ENTRANCE BY THE
ESCALATORS

SPECS
1080px x 1920px

PRICE
\$200 per TV
per day



WELCOME DESK TVs

BY MINNETONKA OR WACONIA

SPECS
1080px x 1920px

PRICE
\$200 per TV
per day

FILE REQUIREMENTS

Print Collateral

File Type: Please provide actual size jpg at 150 dpi or half-size at 300 dpi, or scalable vector file with outlined fonts and all placed images embedded. Please send all final print files to your sales executive via WeTransfer, Dropbox or the file sharing hosting site of your choice.

Print collateral is priced per piece and includes printing and installation. Client is responsible for all placement and removal of all outside signage. Specs below are listed 'width x height' format. All artwork files are required 4 weeks prior to event date. **Rush pricing may apply for files sent after original deadline. Please work with your sales executive to confirm quantity and installation schedules.**

Digital Collateral

Video/Animated Files: 30 fps, H.264/15 Mbps
File Type: .mp4

Static Files: 72 dpi
File Types: .jpg or .png



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